

About Srikakulam District:

Formed in 1950, Srikakulam District is on to East Coast of India in Andhra Pradesh where North meets south. It was formerly known as Chicacole. The district is renowned for the brassware products namely, Budithi Bell and Brass Craft, which are made at Budithi village. Ponduru is famous for its Khadi. The fine Khadi is weaved using a fishing bone, and a variety of hill cotton, the only place in India to do so. It is abutting the National Highway 5 (Chennai to Kolkata), exactly 95 Kms away from Visakhapatnam towards Kolkata.

About University:

Dr. B.R. Ambedkar University-Srikakulam (DR. BRAUSKLM) has been established by Andhra Pradesh State Government G.O vide MS No: 89 Higher Education (UE.II) Department dated 25/06/2008, with a view to augment the education facilities in the Srikakulam District and to cater to the educational needs of the people of the district. With G.O MS No: 138 Higher Education (UE.II) departments dated 28/07/2008. This University was established under AP universities Act and named after Dr. B.R. Ambedkar in Srikakulam to honour the great personality. The University is located at Etcherla, Srikakulam District, Andhra Pradesh, India.

About University Campus Colleges:

Presently the campus has 20 P.G. courses catering to the needs of 1550 Plus Post Graduate students and 27 research scholars working for their M. Phil. and Ph.D., and is backed up by 77 faculty members. Further, the university has 55, 000 student community from affiliated PG and degree colleges. In March, 2018 Science College has been formed. Furthermore, the university has started Engineering College within the campus from the academic year 2018-19.

About Social Work Department:

The Department of Social Work was established in 2008 with 3 regular faculty and with a vision to make an impact through teaching, research, innovation and service to the Society. The department was started as one among the departments initiated by the university during its inception. The department's main aim is to aspire to excel in developing developmental social workers, encourage professionalism, and promote social justice and

empowerment. With a healthy mix of theory and practice, the department has geared itself to be stronger in teaching, learning, research and consultancy. The department collaborates and cooperates with public, voluntary agencies and para professionals in providing facilitating environment for participatory learning. The department has been involving actively in outreach programs too. The department entered into Memorandum of Understanding (MoUs) with Gandhi Smarak Nidhi Trust, Yunus, District Child Labour Society, and Pratham Education Foundation.

About Theme:

Nowadays use of various drugs is a major public health problem in developing countries like India. Substantial outcry about the problem of drug and substance abuse and its rippling effects echoes from many sectors of the society today. Families, learning institutions and places of work undergo agonizing consequences of drug abuse. Substance abuse as a social phenomenon is all the more worrisome because of its prevalence among youth. The problem of substance abuse is considerably rampant among youth. Over the last two decades or so, countries all over the world have seen an alarming rise in the incidence of substance abuse amongst the most productive and crucial section of their populations. If substance abuse is to be tackled, then it stands to reason that the people who should lead this effort must be youth themselves, since they know their own needs better than anyone else. In order to empower concerned young people who want to **DO SOMETHING** about drug abuse, the participation provides young people with a sense of purpose and direction, and allows them to feel more connected to the programs mission, started the process of putting together for youth groups to use when they want to organize and start taking action against substance abuse.

Youth participation in the creation of programs is very important for many reasons. Also, young people are much more effective than adults in communicating prevention messages to other young people. Further, young people can create programs that meet their own needs. In the light of above scenario, the youth assist in making the road to recovery a little easier and less stressful. They generate awareness, mobilize, sensitize the masses for drug abuse prevention and help in rehabilitation too. Therefore, the present Seminar proposes to analyze the issues and challenges in Drug abuse prevention & treatment and the role of youth to curb this menace.

Objectives of this seminar are:

- 1) To provide new vision to youth to solve the problem of drug Abuse.
- 2) Gather feedback on the prevention of drug abuse from Students.
- 3) To find out better communication techniques to solve the problem.
- 4) To sensitize and motivate the youth and participants to prevent Drug abuse.

Target Audience / Participants:

Participants (student youth, academicians, social work practitioners, Agency working (NGOs), Govt. Officials on the issue and peer educator etc) from all over the Nation are expected to attend the Seminar.

Sub Themes/ topics covered under these sessions:

- 1) Forms of Drugs Abuse and their Impact on Youth Attitude.
- 2) Impact of Drug Abuse on Youth Culture
- 3) Reasons to Attract Youth towards Drug Abuse
- 4) Role of NGO's, Media in Creation of Awareness among Youth on Drug Abuse
- 5) Role of Govt. in Creation of Awareness on Drug Abuse.
- 6) Role of Youth in Prevention of Drug Abuse & Treatment.

Registration Fee:

- 1) Fees are applicable for all participants except Students/Volunteers who are on the Organizing Committee.
- 2) Registration Fees for NGO/ Faculty: Rs 500/-

The registration fee covers:

- 3) Official ID as Participant of the Seminar & no TA,
- 4) Seminar Kit & Breakfast, lunch and dinner during the seminar.

Dates for Registration:

Registration begins on the 27th November, 2018
Last date of Registration – 19th December, 2018

Seminar Venue:

The Eastern Block Seminar Hall, Dr. B. R. Ambedkar University-Srikakulam, Etcherla-532410, Andhra Pradesh.

Feel free to Contact:

Dr. G. Sanjeevayya - Mobile No: 09493738207
Dr. U. Kavya Jyotsna - Mobile No: 08106424481

Email to swdapseminar@gmail.com

Registration Form

Participant Name	
Designation	
Organization Name	
Address for Communication	
Pin:	State:
E-mail	
Mobile	

Chief Patron:

Prof. K. Ramji, Vice-Chancellor, DR. BRAUSKLM

Patrons:

Prof. K. Raghu Babu, Registrar, DR. BRAUSKLM

Prof. G. Tulasi Rao, Principal, College of Arts, Commerce, Law

Prof. P. Sujatha, Principal, College of Science.

Convener:

Dr. G. Sanjeevayya, Dept. of Social Work.

Co-convener:

Dr. U. Kavya Jyotsna, Dept. of Social Work

Organizing Committee:

Depts. of Social Work, Rural Development, Journalism, & Economics, Telugu.

Advisory Committee:

Prof. T. Kama Raju, Dean, UG Examinations & Dean, CDC.

Prof. B. Addiah, Dean, PG Examinations

Dr. M. Anuradha, Dept. of Social Work

Dr. Francis, Asst. Professor (c), Dept. of Economics.

Mr. Y. Rajendra Prasad, Asst. Professor (c), Dept. of Law

Registration Committee:

Dr. D. Vanaja, Dr. K. Syamala, Mrs. Y. Padmini &

Dr. U. Shanti Faculty, Scholars & Students



Dr. B.R. Ambedkar University Srikakulam
Etcherla- 532410, Srikakulam District,
Andhra Pradesh.

NATIONAL SEMINAR
ON
DRUG ABUSE PREVENTION: ROLE OF YOUTH



(on 19th – 20th December 2018 - Dept. of Social Work, DR. B.R. Ambedkar University-Srikakulam in Collaboration with National Institute of Social Defence (NISD), Ministry of Social Justice and Empowerment, New Delhi).