



## Dr. B. R. AMBEDKAR UNIVERSITY-SRIKAKULAM

### Korean Language Course

(From the Academic Year 2016-17)

#### **I. Introduction about Korea:**

South Korea is geographically a small country with area of 100210SqKm and population of 5, 08,00,000 but its home for many of the major companies of the world like Samsung, LG, Hyundai, Kia to name few. Korea is one of the developed and richest country in the world with GDP (PPP) of \$1.849 trillion and per capita of \$ 36,528.

With the exponential growth of Korean economy and its business brought new challenges to the country. With the expansion of the businesses, Korea has to depend on other countries for man power within the country and outside the country. The major challenge that Korean companies are facing is the LANGUAGE.

#### **II. About the Course:**

Dr. B.R. Ambedkar University has made an MOU with Hansung University of South Korea to teach Korean Language at Dr. B. R. Ambedkar University.

The courses offered are

1. Certificate course in Korean Language
2. Diploma in Korean Language

**1. Certificate Course in Korean Language** is a 3days a week, 6 months program aimed at the students who want to visit South Korea for tour, business trip or employment. The student will learn to read, write and communicate in Korean language. It is proposed to commence the courses from the Academic Year 2016-17

#### **Course content:**

- 1) Introduction to Korean Alphabets
- 2) Word formation
- 3) Numbers and counting
- 4) Day, Months and Years
- 5) Time in Korean Language
- 6) Sentence formation
- 7) Dialogue in Korean Language
- 8) Introduction to Korean Culture
- 9) Grammar

**2. Diploma in Korean Language** is a 3days a week, 1 year program aimed at students who want to pursue their higher education in Korea. The student will learn to read, write and communicate in Korean language with perfect grammar.

## **Course content:**

- 1) Introduction to Korean Alphabets
- 2) Word formation
- 3) Numbers in Korean Language
- 4) Day, Months and Years in Korean Language
- 5) Time in Korean Language
- 6) Sentence formation
- 7) Dialogue in Korean Language
- 8) Grammar
- 9) Korean customs and culture
- 10) Advanced Communication
- 11) Advanced Grammar
- 12) Preparation for TOPIK

## **III. Opportunities:**

There is no lack for opportunities for a skilled person. But in this competitive world one needs an edge to succeed. Learning Korean Language will give the edge for the students who are applying for the job in the Korean Companies. This course in Korean Language is not a Job Guarantee Program but definitely will be an added advantage. Vast domestic market and low cost of production and new market policies made India as their choicest destination for expanding their business for many multinational companies. Many South Korean companies are in India and many more companies are planning to expand their business in India. This will be the right time to learn Korean language to tap the upcoming opportunities.

### **Higher education Opportunities:**

Under the MOU, any student with Bachelor degree from accreted University in India, who undergo 1 year diploma course and Pass in the TOPIK exam conducted by Govt. of Korea, will be taken into Master Course in the Hansung University with scholarships. The fee discount of 40% of the course fee will be given to the student who scores TOPIK exam Grade 4. The fee discount will increase or decrease depending on the scores they receive in TOPIK exam.

### **Higher Education and Part-time employment:**

The students can join in the evening Master degree courses can spend their free time for doing Part time job. For example, student can opt for MBA course in Hansung University in evening college. The classes will be conducted two times a week in the evenings. So the student can utilize free time to do a part-time job.

### **Job Opportunities:**

There are plenty of Job opportunities in Korean companies in Korea and in India, for the students who have expertise in Korean Language.